

Kenny Morales

402-570-5917 | knnymrls@outlook.com | linkedin.com/in/knnymrls | github.com/knnymrls

EDUCATION

University of Nebraska–Lincoln

Major in *Software Engineering*, Minor in *Business*; *Raikes School*

Lincoln, NE

Aug. 2023 – May 2027

EXPERIENCE

Co-Founder

Jan. 2025 – Present

FindU

Lincoln, NE

- Developed the **iOS app, web dashboard, and machine learning matching algorithm**, building the platform end-to-end from prototype to launch.
- Designed the entire platform and brand identity from the ground up, including **UI/UX, brand guidelines, and social media content**.
- Raised over **\$100K in seed funding** at a **\$2.5M valuation**, securing investment from Startup Studio and other partners.
- Grew brand visibility with **400K+ views on social media**, driving awareness and early adoption.
- Managed and led a cross-functional team of **15 developers, designers, and marketers**, overseeing product development and growth.

Co-Founder

Aug. 2025 – Present

mkrs.

Lincoln, NE

- Directed the company's **branding and creative identity**, designing the website, client deliverables, and a consistent design system.
- Designed and built **custom web applications**, handling both front-end UI/UX and back-end functionality to deliver complete solutions.
- Helped clients save **hundreds of hours of work and over \$50,000 in costs** through efficient, design-led software solutions.

Catalyst Intern

May 2024 – Aug. 2024

Nelnet

Lincoln, NE

- Identified inefficiencies across multiple departments and **designed AI-first solutions** to reimagine core internal processes, building tools that automated repetitive work and improved decision-making.
- Developed **five full-stack AI-driven internal applications**, including data pipelines and intelligent assistants, that streamlined workflows for **200+ employees**.
- Created **Nural**, an AI-powered networking platform using vector embeddings of employee profiles, making it easier for staff to discover expertise, form teams, and accelerate collaboration.
- Collaborated directly with **executives and department leaders** to identify inefficiencies and design AI-first solutions that reshaped internal processes company-wide.

PROJECTS

mkrs.world | *Full-Stack, AI-Driven Platform*

Aug. 2025 – Present

- * Founded and developed **mkrs.world**, a cross-campus platform that enables students from all colleges to connect and collaborate on projects.
- * Built the application from scratch as a **full-stack, AI-first platform**, using **vector embeddings** to match students by skills and interests.
- * Designed the entire platform, including **UI/UX, branding, and deployment**, to deliver a polished and scalable product experience.

TECHNICAL SKILLS

Technical Skills: Java, Python, Svelte, React, JavaScript, HTML/CSS, Postgress SQL, NodeJS

Design Skills: Figma, Canva, Adobe Suite, Jitter, Lottie, Wireframing, Prototyping